

ANALYSIS OF COMPLETED QUESTIONNAIRES FROM THE MARKET PLACE (FRIDAY 6TH APRIL) AND THE BEER FESTIVAL (SUNDAY 8TH APRIL)

THE MARKET PLACE (33 questionnaires completed):

What brings you to town today?	Shopping 48%	Market 12%	Work 6%	Bank PO Building Society 6%	Other* 28%
What do you like about Beccles town centre?	Ambiance 31%	Diversity of shops 45%	Compact 12%	Restaurants and Coffee Shops 12%	
What could be improved?	Parking 1 hr free 25%	Traffic Management and Roads 25%	Pavements and Litter 30%	Increase Market size & close roads 15%	Public Toilets 5%
Is there anything that would bring you here more often?	Cheaper parking 20%	Indoor Pool 5%	Public Transport 15%	More markets Entertainment and restaurants 15%	No change necessary 45%
One of our key objectives for the NP is to 'To maintain a thriving town centre', what would this mean for you?	Roads closed for market 15%	Help for businesses 30%	Increased Youth Facilities 15%	More than satisfied with town centre as is 40%	

NB A comment was made about maintaining the Marsh Land for flood prevention.

*Quaker Meeting, Waveney Centre, Exercise (Walk, Bike & Class), Collect Prescription

THE BEER FESTIVAL (21 questionnaires completed):

Where have you travelled from today?	Local 38%	Short Distance 52%	Long Distance 10%	
What do you like about coming to Beccles in terms of Leisure/tourism?	Satisfied 20%	Lido, Quay & public hall 50%	Events 25%	Location 5%
Do you come to Beccles for any other reason?	Diversity of Shops 65%	Work 10%	Visiting friends and relatives 20%	Holiday 5%
Is there anything that would bring you here more often?	Satisfied 38%	Parking 10%	Specific Shops and more events 37%	Indoor Pool & Youth Activities 15%
Anything that need to be improved?	None 27%	Parking and Public Toilets 25%	Roads and Heavy Traffic 38%	Youth Activities 10%
One of our key objectives for the NP is to 'maintain a thriving town centre', what would this mean for you?	It was unanimous for keeping thriving centre, especially keeping banks, Post Office, possible increasing market (and close roads). Specific request for Waitrose, and food M&S and baker. Reduction of through traffic and possibly more pedestrianisation.			